

GEPA
Taste a fair world!

Business Report 2024

*** Our most precious ingredient? Justice.**
With every purchase, you support social, economic and environmental sustainability. Enjoy your fairness!

Welcoming Remarks by Frank-Walter Steinmeier, Federal President of the Federal Republic of Germany on the occasion of the 50th anniversary of GEPA

Photo: German Federal Government/Steffen Kugler

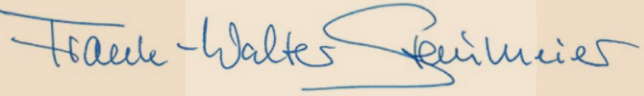


Fair trade relations are as obvious as they are plausible: The producer and wholesaler agree on an acceptable price, and before you know it the product is on our sales shelves – but, as we know, it is not quite so simple! Producer groups for agricultural and artisanal products in the global South in particular are often unable to fend for themselves when faced with the 'free play' of market forces. That is why it is so important that importers such as GEPA have emphasised for many years that when trade involves small farmers and craftsmen from developing countries, it is also existentially important for trade relations to consider the factors of health, education and the conservation of natural resources.

We in the Federal Republic are well acquainted with this 'comprehensive view of the marketplace', which takes the form of co-determination, competition law and environmental standards; it is good that GEPA also brings the principles of the social market economy to global trade with small farmers and craftsmen! Today, we can see that this commitment to climate justice between the global South and North is increasingly receiving the attention that this topic warrants. The stakes involve nothing less than the shape of our future and fair coexistence on earth.

Together with the church-oriented World Shop movement, GEPA has attained a dependability that has borne fruit in the trade of seasonally fluctuating harvests and products for generations among its producers and traders in the global South. This is how GEPA has helped us hone our focus on fair trade for many years. On your anniversary, I would like to thank you and encourage you to continue standing up for more humanity in dealing with the producers of the global South. Our aim should be to make the principles of fair trade the rule rather than the exception.

Kind regards,
Your



GEPA at 50 – Taste a fair world!



Dear customers, dear supporters of Fair Trade,

Half a century of dedication to more fairness in world trade: We celebrate this anniversary in 2025 with pride – and with tailwind. Because we brought the past 2024 financial year to a very successful conclusion in the midst of economic and political challenges. We would like to thank all trading partners in the Global South, customers and supporters of the Fair Trade movement for their great trust!

Our wholesale turnover grew by around 10.9 percent year-over-year, to 84.8 million euros. The launch of the anniversary year has been successful, too, in spite of rising prices for raw materials on the world market. We take it as a powerful signal that consumers are consciously continuing to rely on fairly traded products.

Fair Trade has been our sole corporate purpose ever since we were established in 1975. It is a part of our DNA, and that sets us apart from many other stakeholders. This resulted in a movement: Young people took matters into their own hands, developed visions for more equitable trade structures, established World Shops – and finally GEPA as well. Since then, we have dedicated our efforts to achieving fair supply chains.

As a glance at the milestones of the past five decades – from the 'Jute instead of plastic' campaign through 'organico' and right through to the first fair organic chocolate with fair milk – shows: To us, fairness was less a trend but rather a stance. This attitude is more relevant than ever before: As a pioneer in Fair Trade, even 50 years ago we made the people behind the product visible. We now move into the future – with justice as the 'most precious ingredient'. This also fits in with our stance campaign as a continuation of last year's successful digital bar campaign.

Our path remains fair and forward-looking. Taste a fair world – this is not only our anniversary motto but also our driving force for the next 50 years.

Matthias Kroth | Dr. Peter Schaumberger
Managing Directors GEPA mbH

GEPA AT 50

Congratulations from the German Federal Minister for Economic Cooperation and Development



'You are making concrete development policy: through genuine partnerships, through better incomes for the people who work in production, through climate protection in production and through strong voices from the Global South. That is courageous, that is effective and – more than ever before – that is exactly what we need today. Thank you for your great dedication, your vision and your perseverance!'

Reem Alabali-Radovan
German Federal Minister for Economic Cooperation and Development

We are grateful for the video greetings the Federal Minister sent for our anniversary celebration on 4 July.

Additional tributes, info and highlights relating to our 50th anniversary: gepa.de/50jahre

Photo: German Federal Government/Steffen Kugler

New digital brand profile

We have adapted our online presentations to the new brand identity in conjunction with the GEPA brand relaunch initiated in 2024: This makes 'Taste a fair world' digitally tangible, too.

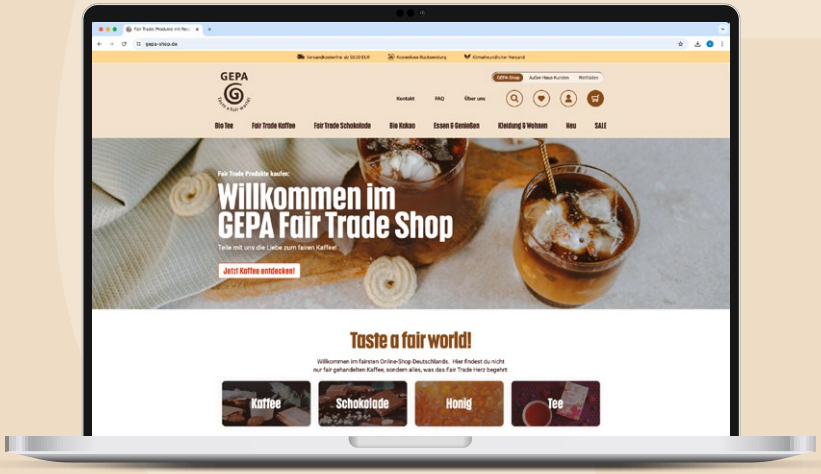
Since May 2025, the design, technology and tonality of the company website **gepa.de** comprehensively reflects the new brand image, and the GEPA 'business card' now shines in fresh splendour. The redesigned online shops at **gepa-shop.de** also went online in June, offering a complete and improved shopping experience.

The focus of both projects was very clearly on user-friendliness – as you can see in the tidy interfaces, improved mobile use and barrier-free design.

At **gepa.de**, we now bundle all the information and stories about the people behind our products under the new 'Trading partners' heading. Other highlights include a new module for News, the new Films page and the prominent Search function. gepa.de also includes information pages for resellers.

The new mega-menu for the new online shops at **gepa-shop.de** not only offers a solid overview of our fair products but also invites visitors to find inspiration – in 'Germany's fairest online shop'!







'The relationship we have with GEPA not only assists us with trade. GEPA also helps us meet the challenges of climate change here at home.'

Barend Salomo, Managing Director,
WORC – Wupperthal Original Rooibos Cooperative – South Africa

GEPA AT 50

The fight against climate change

During introduction of sustainable farming methods, GEPA provides the farmers of the WORC cooperative in South Africa the encouragement they need to secure their income – and thus their survival. The members of WORC meticulously harvest the organic rooibos tea by hand and process it using traditional methods. This lends the caffeine-free tea its pleasantly gentle character.

See the coverage at gepa.de/worc-reportage for further background information.



DIGITAL CAMPAIGN 2025

A stance for fairness



What do you want to stand for?

Our 2025 digital campaign uses sticker visuals and a dash of humour to put everyday consumer choices to the test. Quick & cheap – or mindful & fair with GEPA. We demonstrate how we can decide who we are every day, particularly when consuming and shopping.

We have used our channels and ads on social media, together with large screens in the main stations of Hamburg, Cologne and Frankfurt, to heighten awareness of one of the key values at GEPA: 'Justice'.

The choice is yours – every day

In the run-up to elections to the German Bundestag, our two political clips not only offered a foretaste of the 'Stance for fairness' campaign but perhaps provided some food for thought as well.

Our political feed posts were also well received by our strong-stance community.





New page: 'Campaigns'
We bundle all the information, videos and highlights of current campaigns here:
gepa.de/blog/kampagnen

GEPA AT 50

Building bridges

Sindyanna is an NGO focussing on peace work, the promotion of women and the marketing of products from disadvantaged Arab farmers. As Jenan Diabat emphasises: 'In this challenging time, the women of Sindyanna remain committed to unity and humanity across borders.' The organic almonds from Sindyanna form the crisp core of our delicious Nougat Kakao Mandeln [nougat cocoa almonds].



Jenan Diabat's greeting and other congratulatory messages in full: gepa.de/glückwünsche



'We believe that people from Israel and Palestine need to work together, to bring hope.'

Jenan Diabat,
Accounting Manager
at Sindyanna of Galilee, Israel

DIGITAL CAMPAIGN 2025

A stance for fairness



Screen in the Cologne Central Station

Approx. 22 m views of paid advertisements in social media

We managed to achieve encouraging results through the use of ads in social-media channels such as Instagram and Facebook. Here are some of the key figures at a glance:

- 21.7 million impressions
- 4.8 million users reached
- 4.5 x average view
- 31,000 clicks to the website



Humour with a stance and local colour

Our digital campaign ran at the end of April/beginning of May on large screens in the three most-frequented rail stations in Germany: Hamburg, Cologne and Frankfurt. We adapted the animations to suit local conditions: in Cologne, for example, with a loving allusion to the dialect of the informal Cologne Constitution – 'Et kütt wie de kaufst' ['It comes as you shop'].

GEPA goes festival

With one of our clips and the delicious chocolate bars, we were represented at the Kimiko Festival in Aachen. In spite of the summer temperatures, festival attendees had fun with our bars.



GEPA AT 50

Better living through Fair Trade

We source high-quality organic green coffee from Sol y Café in Peru; this gives our popular 'organico' coffee its fine aroma, among other things. We have also issued our classic in a new look, as 'organico naturmilde fairness', to match the new brand image.



View full-length congratulatory messages from Fanny Huancas Chingel and others: gepa.de/glückwünsche

'Fair trade does a lot to help us have a better life as coffee farmers.'

Fanny Huancas Chingel,
Coffee farmer at Sol y Café in Peru



Profit and loss statement 2024

	Financial year 2024 in k €	Financial year 2023 in k €	Change in k €	Change in %
Revenue Sale of goods	84,764	76,450	8,314	10.9
Cost of sales/Change in inventory	- 62,361	- 56,540	- 5,821	10.3
Trading margin	26.43 %	26.04 %		1.5
Gross revenues	22,403	19,910	2,493	12.5
Other revenues and operating income	916	944	- 28	- 3.0
Revenue reductions	- 3,669	- 3,027	- 642	21.2
Revenue	**19,650**	**17,827**	**1,823**	**10.2**
Personnel	8,836	8,814	22	0.2
Facility expenses	764	828	- 64	- 7.7
Administration	1,898	1,620	278	17.2
Sales	5,117	5,006	111	2.2
Depreciation	830	741	89	12.0
Other costs	591	558	33	5.9
Interest results	494	422	72	17.1
Total expenditures	**18,530**	**17,989**	**541**	**3.0**
Earnings before taxes & valuation	**1,120**	**- 162**	**1,282**	**791.4**
Stock asset valuation	160	1,058	- 898	
Income taxes	- 513	- 345	- 168	
Earnings after taxes & valuation	**767**	**551**	**216**	**39.2**
Transfer into retained earnings	- 767	- 551		
Result after appropriation of earnings	**0**	**0**		

The course of business and the annual result generated have far exceeded our expectations.

Following two prior financial years characterised by declining turnover, turnover in the reporting year rose by nearly 11%.

The increase in turnover was the main guarantee of success for gross revenues of more than € 22.4 million, following a significant increase of nearly € 2.5 million. An increase in the cost of materials that was under-proportional to turnover led to a slight upturn in the trading margin.

Hence, despite the steep rise in revenue reductions associated with increased turnover, income was more than € 1.8 million higher in the reporting period.

In this earnings situation, moderate increases of just 3.0% in operating costs for personnel, depreciation and amortisation and other operating expenses, which stood at € 18.5 million, led to significantly improvement in earnings before taxes and valuation of inventories, which stood at more than € 1.1 million. In contrast to the prior year's annual financial statements, only € 160 thousand was written down with a positive effect on net income during inventory valuation in the 2024 financial year. Hence, after taxes, an annual net profit of nearly € 0.8 million (previous year: € 0.6 million) can be reported. As in previous years, the positive final net income was transferred in its entirety to retained earnings.

Turnover development 2024: Sales

TURNOVER DEVELOPMENT 2024 BY SALES AREAS

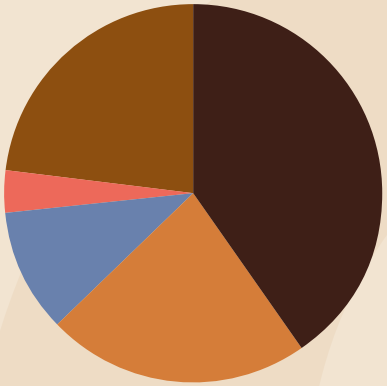
40.5%
Groceries, organic and natural food retail

22.4%
World Shops & Action Groups

10.6%
Out-of-home service

3.6%
Online shop end users

22.9%
Processors, export & private label



	2024 in k €	2023 in k €	Change in %
Groceries, organic and natural food retail	34,323	31,527	8.9
World Shops & Action Groups	18,988	18,523	2.5
Out-of-home service	9,010	8,240	9.3
Online shop end users	3,072	2,901	5.9
Total core sales	**65,393**	**61,192***	**6.9**
Processors, export & private label	19,371	15,258	27.0
Total	**84,764**	**76,450**	**10.9**

* There may be some deviations due to rounding effects.



View of the GEPA stand at the Weltladen Symposia – 2025, all about the anniversary.



The GEPA food retail team presented our diverse range at the BioWest trade fair, among others.



At the INTERNORGA out-of-home trade fair, our 'Bio Vending Kakao' ['Organic Vending Cocoa'] received the 'Best of Market' award in the 'Nachhaltigkeit Food' ['Sustainability Food'] category.

Turnover – Sales areas

GEPA had approx. € 84.8 million in turnover, exceeding the previous year's figure by more than € 8.3 million (10.9%). It is very encouraging and striking to note that, in contrast to the trend of the past two financial years, all of the sales areas were in a position to contribute towards this increase.

In **core sales**, turnover rose by approx. € 4.2 million year-over-year and stood at € 65.4 million, laying the foundation for the positive annual result. With an increase in turnover of approx. € 2.8 million, the sales area of **Groceries, organic and natural food retail** was a particular driver of turnover growth.

With the highest turnover in its history, more than € 9.0 million, the previous year's turnover for **Out-of-home service** was significantly exceeded once more, by 9.3%, thus continuing the impressive turnover trend seen during the previous two financial years.

We are also very satisfied with the turnover trends in the remaining core sales areas: the **Online shop for end users** and the **World Shops & Action Groups**. Particularly in the World Shops & Action Groups area, the experience of recent years did not necessarily create an expectation of increased turnover.

In the other areas – not categorised under core sales – there was turnover of approx. € 19.4 million; this marked a 27% year-over-year increase in turnover. The increase corresponds to the strong increase in chocolate sales and the trend in raw materials prices for cocoa.

Turnover development 2024: Product

TURNOVER DEVELOPMENT 2024 BY PRODUCT GROUPS

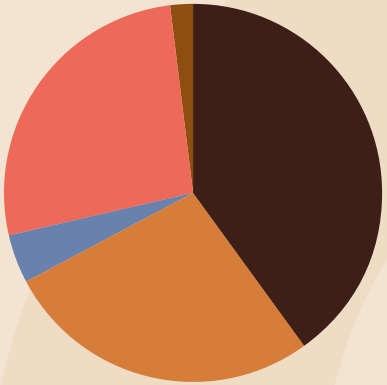
40.0%
Coffee

27.4%
Chocolate

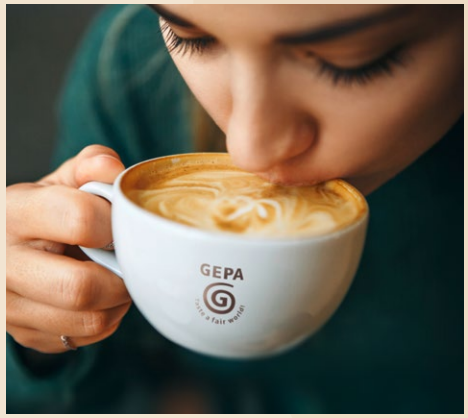
4.0%
Tea

26.8%
Other groceries

1.8%
Non-food



	2024 in k €	2023 in k. €	Change in %
Coffee	33,894	33,641	0.8
Chocolate	23,206	19,545	18.7
Tea	3,378	3,228	4.6
Other groceries	22,786	18,475	23.3
Non-food	1,500	1,561	- 3.9
Total	**84,764**	**76,450**	**10.9**



Successful: Coffee remains our product group with the most robust turnover.



The winner for the reporting year: the chocolate product group.



A clean idea: Crafts and artisanry through Fair Trade

Turnover – Product groups

With € 33.9 million in turnover, the product group of **coffee** remains the strongest source of turnover. Given the significant 10.9% upturn in total turnover, the underproportionately modest uptick in turnover – less than 1% – led to a noticeable decline in turnover share, which stood at 40.0% in the reporting period (previous year: 44.0%).

Following significant turnover declines during the previous two financial years, the **chocolate** product group ranks among the big winners in the reporting year, with an increase in turnover of nearly € 3.7 million (+18.7%). Consequently, the share in total turnover rose from 25.6% to the new level of 27.4%.

€ 3.4 million in turnover was achieved in the third-largest product group for finished goods: **Tea**. Despite growth of 4.6%, its turnover share was slightly lower, going from 4.2% to 4.0%, as a result of the disproportionately strong increase in in total turnover.

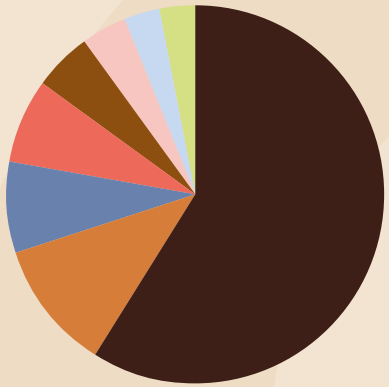
All other food items generated € 22.8 million in turnover, significantly outpacing the previous year's turnover by more than € 4.3 million. With a share of around € 3.9 million, the product group of **Cocoa** drove this development. This was mainly down to the very steep rise in low-margin sales of raw materials to processing companies, which corresponded to the growth seen in the finished-goods group of **Chocolate**.

The **Non-food** area faced a turnover decrease of nearly 4% and stood at € 1.5 million in the reporting year. This development is rooted in the significant reduction in product groups and in the number of items offered in the Crafts and artisanry area. Its share in total turnover was consequently reduced from 2.0% to 1.8%.

Impact in the South – fair worldwide

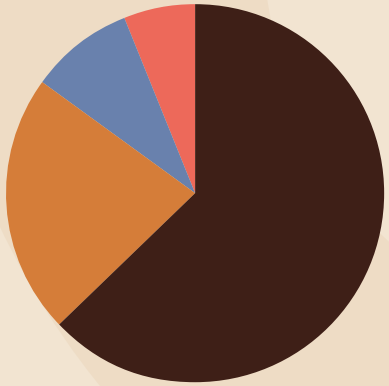
PURCHASING VOLUME WITH TRADING PARTNERS
by product groups | 2024 financial year

61% Coffee
15% Cocoa
6% Milk powder
6% Other groceries
5% Sugar
3% Honey
2% Tea
2% Crafts and artisanry



by continents

63% Latin America
22% Africa
9% Asia
6% Europe



€ 23.67 m

We paid our partners € 23.67 m for fair raw materials in 2024.

Which trading partners do we partner with?

Africa
26 partners in 16 countries

America
59 partners in 14 countries

Asia
29 partners in 13 countries

Europe
3 partners in 3 countries

Total 117 partners

Continent	Purchasing volume in millions Euros	US dollars
Latin America	14.99	16.23
Africa	5.16	5.59
Asia	2.02	2.19
Europe	1.50	1.62
Gesamt	23.67	25.63

GEPA
Taste a fair world!

La Sureñita: un sueño hecho realidad – A dream that came true

'Thank you for believing in us when we were still small!' – With these words, María Antonia López, President of the La Sureñita women's cooperative in Honduras, thanked GEPA for over 35 years of faithful cooperation.

She spoke on behalf of the trading partner organisations in conjunction with the 50th anniversary of GEPA and highlighted the importance of our direct, long-term and dependable trade partnerships!

We have learned a lot from and with each other over the many years, overcome many problems together, grown together. The women of La Sureñita have fought for their position at home and internationally – as independent women, as independent businesswomen in cashew processing and export, as employers in the region: a great role model of the things women can accomplish together in a cooperative.

More information about La Sureñita: gepa.de/surenita



An emotional moment at the ceremony: María Antonia López, President of La Sureñita, presented our Managing Director Matthias Kroth with a certificate marking the occasion of the 50th anniversary of GEPA.



We are delighted with the image that La Sureñita created for the GEPA anniversary.

La Sureñita "Un Sueño Hecho Realidad"



Shaping 50 years of Fairness



John Nuwagaba, ACPCU



María Antonia López, La Sureñita

Major anniversary ceremony

With rousing speeches and special guests from Wuppertal, Germany, Europe and the Global South, we celebrated the event together. Many thanks to all who have accompanied us on our journey to this day!

Dr. Ophelia Nick (Member of the German Bundestag), spokesperson for the Alliance 90/The Greens Parliamentary Group in the German Bundestag, and Wuppertal Mayor Prof. Dr. Uwe Schneidewind, were on hand together with Matthias Fiedler, Managing Director of Forum Fairer Handel. Together with many other guests, they stressed: Fair Trade and sustainable economic activity are possible – and successful!

Voices from the Global South

We were delighted with our trading partners, such as María Antonia López, President of the women's organisation La Sureñita from Honduras. Fair Trade with GEPA has significantly improved the lives of women in the organisation, who grow organic cashews. Joined by partners from India, Uganda and São Tomé, she cut the birthday cake. John Nuwagaba, General Manager at coffee partner ACPCU (Uganda), joined in offering an impressive explanation of the importance of GEPA, which had placed special faith in ACPCU from the outset.



Podium and additional trading partners, from left: Adalberto Luis (CECAQ-11), Stanley Maniragaba & John Nuwagaba (ACPCU), Sebastian Martin (online editor), Barbara Schimmelpfennig (Head of Media and Communications, facilitator), Matthias Kroth (Managing Director), Torsten Müller (Brot für die Welt [Bread for the World]), Dr. Ophelia Nick (Member of the German Bundestag, Alliance 90/The Greens), Uwe Schneidewind (Mayor), Matthias Fiedler (Forum Fairer Handel), Gifty Rosetta Amo Anti (World Shop umbrella organisation), Hildegard Fuchs (Head of Portfolio), María Antonia López & Lenin Enrique Gudiel (La Sureñita).



Everyone gets a piece of the cake – Cutting the cake with partners from the Global South (from left): Stanley Maniragaba (ACPCU, Uganda), Meike Beermann (GEPA Purchasing Manager, Crafts and Artisanry), Puneet Chawla (TARA Projects, India), María Antonia López (President of La Sureñita, Honduras), Verena Albert (GEPA Policy Advisor), John Nuwagaba (ACPCU, Uganda), Lenin Enrique Gudiel (Consultant at La Sureñita, Honduras), Franziska Bringe (GEPA Purchasing Manager, Coffee), Adalberto Luis (CEO, CECAQ-11, São Tomé), Silvia Kurte (GEPA Purchasing Manager, Cocoa).

GEPA
Taste a fair world!

GEPA AT 50

When business and ethics go hand in hand

The Minister-President of North Rhine-Westphalia sent us his congratulations on the occasion of the anniversary celebration via video.

Additional anniversary tributes, info and highlights: gepa.de/50jahre

'For five decades, GEPA has demonstrated that business and ethics can go hand in hand. And that, as consumers, each and every one of us can take responsibility for fair working conditions, fair prices and the protection of our environment.'

Minister-President of the German State of North Rhine-Westphalia





Fair allies

'Fair trade is our sole corporate purpose', GEPA Managing Director Matthias Kroth explained.

The Weltladen [World Shop] umbrella organisation is also celebrating its 50th anniversary. Managing Director Gifty Rosetta Amo Antwi underscored the many years of close cooperation.

Shareholder representative Torsten Müller, Head of Finance at Brot für die Welt (Bread for the World), saluted the role of GEPA in achieving the great contemporary importance of social and environmental responsibility in business and policy-making.

More info, images and clip: gepa.de/festakt and gepa.de/clip-festakt



Gifty Rosetta Amo Antwi (left), Managing Director of the Weltladen [World Shop] umbrella organisation, and team: Nicola Krümpelmann, Elke Rehwald-Stahl and Christoph Albuschkat.



Torsten Müller, Head of Finance at Brot für die Welt (Bread for the World), Spokesman of the GEPA Shareholders' Meeting.



Dr. Ophelia Nick (right), agricultural policy spokesperson for the Alliance 90/The Greens Parliamentary Group in the German Bundestag, together with GEPA Head of Media and Communications and facilitator Barbara Schimmelpfennig (left).

GEPA
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GEPA AT 50

Commitment of the Fair Trade Movement

In his welcoming remarks, Dr. Gerd Müller, currently Director General of the United Nations Industrial Development Organization (UNIDO), formerly German Federal Minister for Economic Cooperation and Development, referred to the many volunteers behind the Fair Trade movement. He emphasised that it was thanks to their commitment and that of GEPA 'that justice and partnership in world trade are no longer a niche issue in today's Germany'. He continued: 'GEPA is a role model and an inspiration to which other stakeholders in politics, business and enterprises can turn for sustainable and fair supply chains, creating win-win situations with suppliers all along the chain of developing countries'.



Dr. Gerd Müller, currently Director General of the United Nations Industrial Development Organization (UNIDO), formerly German Federal Minister for Economic

Additional anniversary tributes, info and highlights: gepa.de/50jahre



Fair for the climate in the South and North

New photovoltaic system: Into the future with solar power

Fair to people, fair to nature: Even in difficult economic times, GEPA invests in climate protection. Together with its partner of many years, Wuppertaler Stadtwerke (WSW), the pioneer for Fair Trade has reached a new milestone: installation of a photovoltaic system comprising 1,422 high-performance modules with a yield of 626 kWp (kilowatt peak). Matthias Kroth, Commercial Director at GEPA: 'With our solar roof, we can already cover around half of our annual electricity needs. This saves 260 tons of CO2 every year.' Peter Schaumberger, GEPA Managing Director for Brand and Sales: 'All-round climate protection begins on our doorstep and only ends with our commitment to achieving climate justice worldwide.' In the fight against the climate crisis, GEPA supports its partners in the Global South financially, e.g. through measures for reforestation and continuing training in agroforestry.

The system went into operation at the end of October 2024: From November 2024 to mid-July 2025, 237 tonnes of CO2 have been saved already. The annualised degree of self-sufficiency already exceeds 50%. Plans are in place to compile It is planned to compile empirical data during the current year in an effort to elevate the degree of self-sufficiency to more than 70% through coordinated additional investment in a storage system.

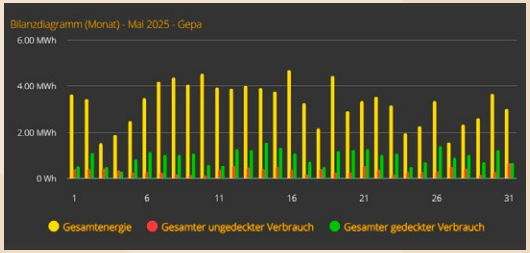
GEPA and Wuppertal Stadtwerke have been cooperating on climate protection for many years. The option exists of offering excess electrical energy generated with the PV system through WSW on Tal.Markt; this would permit customers in Wuppertal to take GEPA's WSW current into account in their individual electricity mix.

Further info: gepa.de/klimagerechtigkeit





Left: Both Managing Directors are pleased with the progress of the installation in July 2024. Right: Partners of many years – GEPA and WSW (from left): Brigitte Frommeyer (Press Officer, GEPA), Matthias Kroth (Managing Director, GEPA), Markus Hilkenbach (CEO, WSW), Sarah Altenrath (Key Account Manager, WSW) and Andy Völschow (Department Head, WSW).



Solar power at GEPA, evaluation: 05/2025 – The graph shows how much energy we generated in May 2025. Here we are generating far more than we consume; surplus current is fed into the public grid.

5% for local climate projects

GEPA – Taste a fair world!

Climate Fund 2024

'Mit Snacken die Welt retten' ['Saving the world by snacking'] – With this Fair Week campaign, 5% of the turnover generated by our four sales areas through sales of certain GEPA bars throughout the month of September was donated to a European climate fund. GEPA was able to contribute around 12,500 euros.

These projects were supported:

Dynamic agroforestry at cocoa partner COOPROAGRO, Dominican Republic

- The aim: Conversion of cultivation to 'Dynamic Agroforestry System' (DAS) by 2030
- Method increasingly important in the cocoa sector
- Protection from impacts of the climate crisis
- Improving soil quality, microclimate & biodiversity
- Boosting cocoa production, additional income
- Motivating young producers



Marisol Villar Batista, COOPROAGRO

Tree-planting project & training sessions at honey partner COPICHAJULENSE, Guatemala

- Planting new trees
- Educational outreach about their importance for the environment
- Training sessions on nutrition



Members of COPICHAJULENSE

gepa.de/partner-klimafonds

Unsere wertvollste Zutat? Gerechtigkeit.

Mit jedem Kauf unterstützt du soziale, ökonomische und ökologische Nachhaltigkeit. Genieß deine Fairness!





GEPA Store with new photos of trading partners



GEPA anniversary 2025: With a joint celebration and stance banner on the refreshed building

Product awards



11/2024 ÖKO-TEST
Grand Noir Zarte Bitter 70 %
'very good' in the Ingredients category, Overall: 'good'.



11/2024
Stiftung Warentest
Café Aha
'very good' in the CSR category, Overall: 'satisfactory' (2.6)

GEPA and its shareholders: Joint action for Fair Trade

Brot für die Welt · misereor – Gemeinsam global gerecht · aej – Arbeitsgemeinschaft der Evangelischen Jugend · BDKJ – Bund der Deutschen Katholischen Jugend · Die Sternsinger – Kindermissionswerk

Company awards

German SDG-Award 2023
Award recipient in the 'Companies' category

Sustainable Impact Award 2022
Winner in the special 'Generali SME Enterprize' category

CSR Award of the German Federal Government 2020: Winner, 'Responsible Supply Chain Management'



German Sustainability Award
TOP 3 'Global Partnerships 2020'

GEPA mbH
GEPA-Weg 1, DE-42327 Wuppertal
info@gepa.de
www.gepa.de

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Responsible pursuant to German Media Legislation: Matthias Kroth und Dr. Peter Schaumberger, Managing Directors GEPA mbH | **Current as at:** 09/2025

GEPA – Taste a fair world! · World Fair Trade Organization · GEPA The Fair Trade Company Guaranteed Fair Trade

On the road with COOPROAGRO

Marisol Villar Batista and Rossy Then Tejada, representing cocoa partner COOPROAGRO from the Dominican Republic, visited our partner school, the Gesamtschule [Comprehensive School] in Barmen in conjunction with Fair Week 2024. There, among other things, they met with pupils from the school's GEPA-Fair4You project.

A visit to the processor Weinrich in Herford made the transparent path of our chocolate particularly clear: A guided tour of the factory offered a fascinating glimpse of the production process. 'We are very proud to experience what happens to our cocoa, how it finds its way into the chocolate. And that it can travel the world through GEPA', Rossy Then Thejada remarked.

Further information:
gepa.de/cooproagro-rundreise





Above: Chocolate tasting at the processor firm with cocoa partners and the GEPA team. Below: Marisol V. Batista at the GEPA-Fair4You project stand at the Gesamtschule in Barmen.