

Products with personality



GEPA = fair +



A better future with cocoa

»I try to be a better cocoa producer, I am giving my best to produce more cocoa. Because if I produce more, I have more to live on. I can help my village and my cooperative grow so that things in the future will be better than they are now.«

Nelson Cruz
cocoa producer, CECAQ-11,
São Tomé e Príncipe

Advantages of Wax Industri

»The work at Wax Industri provides many advantages. The factory is close to my parents' house and the wage covers my living cost well. It is especially comforting and reassuring that I have a health insurance for me and my family – especially now that I have a baby.«

Sri Lestari, employee at Wax Industri, Indonesia

Sustainability acknowledged with distinctions!

A strong brand: As a Fair Trade pioneer GEPA has always set new standards and raised the benchmark. As early as in 1977 we committed ourselves in our catalogue of criteria not only to a social but also to an eco-friendly production. Thanks to its achievements in Fair Trade and sustainability GEPA has gained a fine and »distinguished« reputation.



GEPA = fair +

GEPA = fair + is a symbol that enhances and strengthens the value of our GEPA logo. It is not a seal though.

Order at:
desniwati@gepa.de

Learn more about what else we would like to promote and change:
www.fair-plus.de



Visit us at:

www.facebook.com/gepa.fairtradecompany

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All in one boat

Our associates



Networks

We are committed to and involved in Fair Trade – in Germany and worldwide. The objective is to implement shared and common demands in politics and trade.



Image Seals and Certificates

GEPA stands as a brand for the fusion of 100 percent fair quality with high product quality. Additionally, we are audited by external parties according to the standards of Fairtrade International, Naturland Fair and the guarantee system of WFTO.





Our promise to do more!

GEPA = fair +

We set things in motion!

For more than 40 years we have been involved in Fair Trade. Fair Trade is the essence of our corporate philosophy and not just a minor aspect of it. We reinvest all our profits back into Fair Trade.

With its name GEPA sets an example – for Fair Trade around the globe.

We consistently seek to break the global downward spiral in the search for the cheapest product. We are driven by the perspective to shape a better life together with our partners in the South – a life full of respect for man and nature. In many areas we deliver far more than what common Fair Trade criteria expect us to do. Every day we seek to be pioneer and vanguard for Fair Trade.

Fair + indicates the path into the future!

Fairness with tradition

We are not perfect, but we have already walked a long way and gathered much experience. More than 100,000 volunteers in Germany have distinctively shaped and influenced Fair Trade. Until today we do pioneering work in cooperation with them and many partners in Central and South America, Africa and Asia as well as Europe – from the creation of market opportunities to the development of organic and fair products – be it organic coffee, organic tea, organic mascobado whole cane sugar or organic chocolate with fair organic milk.



Our lifestyle – their future

We do not only sell products, but also advocate for the change of unjust world trade structures. With your critical consumption approach and political commitment, you can achieve a lot – because our lifestyle decisively influences the future of many people on our planet! **Join in and participate!**



GEPA

Our three core objectives

- to sustainably support producers in the South.
- to inform customers.
- to contribute to the change of unfair world trade structures.

GEPA is THE brand and pioneer of Fair Trade

Our Plus

- we are 100 percent fair as an organization.
- we are certified according to the guarantee system of WFTO – as one of very few companies in Germany.
- high credibility and transparency distinguish us.
- we are supported by the Fair Trade Movement in Germany with more than one hundred thousand supporters and committed people.
- we have an international network in Fair Trade.

This has also been established in the articles of association by our associates, without exception development and youth organisations.

Fair prices and long-term trading relations with numerous partners in Central and South America, Africa, Asia and Europe form part of our principles.

With »fair plus« into the future

For us »fair plus« means: We do far more in many areas than what is required by the general Fair Trade criteria. As a pioneer we are driven by our objective to collaborate with our partners in the South to contribute to a better life – with respect for man and nature.

Our main products' »Plus«:

This is what counts: Fair, high-end, environmentally friendly and preferably organic – we want to meet these expectations as best as we can:

- 1+ Only the best of everything:**
Selected ingredients and strict quality requirements make every product unique.
- 2+ Organic and fair:**
80 percent come from certified organic production.
- 3+ No GMOs:**
We categorically reject genetically modified organisms.
- 4+ Eco-friendly packaging:**
recyclable or mainly aluminium -free.
We opt for materials from predominantly re-growing raw materials, like in case of the aroma protecting foil for our tea bags and chocolates.
- 5+ Completely fair:**
With 'North' products, like fair-traded organic milk in chocolates, we get closer to our objective of more fairness in the supply chain.
- 6+ We pay fair prices –**
for our crafts and artisanry portfolio we adopt our trading partners' calculations as our basis.